

PRIVACY POLICY

This Privacy Policy describes how **Good INC Marketing Limited** (the “**Company**”) collects, uses, processes and discloses your personal information, in conjunction with your access to and use of the Company’s online platform.

Applicability of Privacy Policy

This Privacy Policy applies:

- When you make use of the Company’s services;
- When you contact or communicate with the Company via any online platform, email, or otherwise;
- When you share, add to, amend, delete or otherwise manage any personal information related to you;
- To any information collected from or shared with third parties;
- To information collected, processed and stored by the Company; and
- When you opt-in to receive promotional or marketing communication.

Collection & Processing of Personal Information

The Company is committed to collecting and/or processing your personal information in a manner which complies with the provisions of the Protection of Personal Information Act, 4 of 2013 (“**POPIA**”). The Company will only collect and/or process personal information which is necessary to achieve the purpose as set out hereinunder. If further processing is required, a further processing limitation evaluation will be undertaken and documented in order to assess whether or not the further processing of your personal information is compatible with the specified purpose.

The Company will always strive to collect personal information directly from you, which will be collected and/or processed with your consent. Where information is not collected directly from you, the Company will take reasonable steps to inform you of the fact that the information was collected and will be processed. However, your personal information may be collected and/or processed without your consent, in accordance with POPIA only when –

- The information is contained in or derived from public record or has deliberately been made public by you;
- Your information is collected from another source and the collection thereof would not prejudice one of your legitimate interests;
- It is necessary to collect your information from another source:
 - To avoid prejudice to the maintenance of the law by a public body;
 - To comply with an obligation imposed by law;
 - To enforce legislation concerning the collection of revenue as defined by the South Africa Revenue Service Act;
 - It is in the interest of National Security;
 - To maintain the legitimate interests of the Company or a third party to who your information was supplied;
- Compliance would prejudice a lawful purpose of the collection; and/or

- Compliance is not reasonably practicable in the circumstances.

Do not send or provide us with personal information about a third party without first obtaining that party’s consent for it to be used and disclosed in the ways set out herein. Should you disclose such personal information, the Company will assume the third party has consented although we may still ask for confirmation from them. Where you do give us information about someone else, or someone else discloses a connection with you, that information may be taken into account with your other personal information.

Personal Information collected by the Company in respect of Users

The following personal information is collected in respect of users so that the Company may render its services to you:

- Personal information voluntarily provided by you via any of our platforms (forms, website, e-mail, etc.);
- Personal information provided in response to communication from the Company;
- Personal information provided when requesting information from the Company; and
- Personal information obtained while you use our online platform.

This personal information may consist of, but is not limited to:

- Full names & surname
- Residential address
- Contact details
- Information collected by any third party cookies.
- Information compiled by web beacons regarding the online platform and your interaction therewith.
- Information provided if you contact us, for example information provided while reporting a problem with the online platform or raising a query.

Persons under the age of 18

The Company does not collect the personal information of persons under the age of 18 without the consent of a parent or guardian. If you are under the age of 18 you must not provide personal information to us without the consent of a parent or guardian and the Company reserves the right to ask for proof of guardian or parent’s consent.

Information sharing

In processing your personal information, the Company may share it with an affiliate or third party processors under an operator’s agreement. These include but are not limited to:

- Companies and individuals who assist the Company with the provision of services to you; and
- Governmental, judicial, regulatory and law enforcement bodies and agencies.

As an operator, these service providers will not be able to process or use your data for any reason other than to provide the services as required by us. The operators also need to implement proper safeguards to ensure the personal information is secured at all times.

The Company may transmit or transfer personal information outside of the country in which it is collected to a foreign country and process it in that country. Personal information may be stored on servers located outside of the country in which it was collected in a foreign country whose laws protecting personal information may not be as stringent as the laws in the country in which it was collected.

Your Rights

Please note that, in accordance with POPIA, you have the right to –

- Be notified that your personal information is being collected;
- Be notified that your personal information has been accessed or acquired by an unauthorised person;
- Establish if a responsible party holds personal information of you and to request access to such personal information (a fee is payable in this regard);
- Request the correction, destruction or deletion of your personal information;
- Object on reasonable grounds to the processing of your personal information;
- Submit a complaint to the Information Regulator; and
- Institute civil proceedings to protect your personal information.

Consent

Where the legal basis for processing your personal information is consent, such consent may be withdrawn at any time, however withdrawal of consent will not make processing previously undertaken prior to the withdrawal unlawful. Where the legal basis for processing is for the proper performance of an agreement, and you fail to provide the Company with the personal information or you object to the processing of your personal information, it may create limitations on the Company's performance of such an agreement.

Safety measures

The Company is committed to ensuring the confidentiality of your personal information. The Company will take the necessary and reasonable security measures to ensure that your personal information is protected. Any operators used to collect and/or process your personal information are required to adhere to the provisions of POPIA.

We regularly monitor our online platform for possible vulnerabilities and attacks. Nevertheless, no system is

infallible. The Company does not guarantee that your personal information will not be accessed, disclosed, altered or destroyed by a breach of any of the safeguards implemented. Please note that any emails sent to the Company are not encrypted and may therefore be monitored. Do not send sensitive or confidential personal information by email.

If a data breach occurs and your data is compromised, we will, as soon as practicably possible, notify you thereof in writing and follow the guidelines provided by POPIA.

Retention periods

POPIA prescribes that your personal information may only be retained for as long as the purpose for which it was collected and/or processed permits it. However, legislation may prescribe a period longer than this. Once the retention period expires your personal information will be destroyed and/or deleted in the appropriate manner.

Should the information which you have provided change at any time, please obtain a correction and deletion form from the listed Information Officer below so that your information may be updated. This will help the Company ensure that the information collected and/or processed is correct and of the highest quality.

Furthermore, please feel free to contact the Information Officer if you:

- have any queries;
- require any of the forms to correct or delete your personal information;
- wish to object to the collection and/or processing of any of your information and/or withdraw your consent to processing;
- would like to request access to the personal information held by the Company; or
- would like to request a copy of the Company's POPIA Manual.

Information Officer

Tel: (+27) 66 592 5869

Email: save@saveoursouthafrica.com